CHISOM MBAGWU

PRODUCT MANAGER
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PROFESSIONAL SUMMARY

Product Manager with about 4 years of experience taking fintech, marketplace, data and logistics products from discovery to launch. I've led products across payments, procurement, food delivery and GovTech, including an escrow platform for SMEs. I use evidence from user conversations and product data to decide what to build, while keeping the business's needs in view. My sociology background shapes how I understand user behaviour.

PROFESSIONAL EXPERIENCE

Mitochron Hub Limited *May 2023 - Present*

Product Manager (Oct 2024 - Present) | Associate Product Manager (Nov 2023 - Oct 2024) | Product Manager Intern (May - Oct 2023)

- Delivered 7 products from discovery to launch, across escrow and payments, marketplaces, procurement and food delivery, by owning requirements and aligning design, engineering and the business on what ships and why.
- Led the team that shipped Vendstash, an escrow platform with catalog, logistics and dispute resolution.
- Brought in client revenue for the organisation by managing external client projects, including an appointment scheduling product for a Lagos State ministry that other state ministries and offices later adopted.
- Helped cut ideation-to-build time from 3 weeks to 2, and contributed to 20% faster launches and 80% fewer post-launch defects.
- Took on business development to drive sales and platform usage, doing whatever it takes to get the product into the hands of users.

Digitallie AI

Product Manager (Part Time) January 2026 - September 2026

- Took a data analytics platform for music campaigns and marketers from concept to MVP in 3 weeks by defining requirements and the roadmap with the founder.
- Supported the public launch, which ran 50+ campaigns and generated 80+ leads.

G3Hub (EdTech)

Programs and Operations Manager May 2020 - August 2022

- Delivered 4 programs for 120+ learners on schedule and within budget by managing logistics, schedules and budgets.
- Kept programs running by handling documentation and day-to-day issue resolution with learners and stakeholders.

PROJECTS

FindRyd

Product Manager | Product Leadership Accelerator (PLA) May 2026 - Present

- Led in-person discovery in Lagos and interviewed stakeholders remotely in other markets. Found that the problem was the final stretch of delivery, not GPS, and that delivery platforms, not riders, carry the cost and should be the buyer.
- Decided to integrate with the platforms riders already use instead of building a new rider app, and to use operations-curated landmark data checked by rider feedback. Tested prototypes with riders on live Lagos routes.

Ajowa (formerly SafeCircle)

Product Manager | Base44 2026

- Interviewed people in savings groups, researched existing solutions, and defined the membership, contribution, payout and default-handling rules for a digital ajo (rotating savings) product.

- Built a prototype with an AI app builder and tested it with real groups before engineers started building. Findings showed that chasing payments is the top pain and that 74% of respondents need security before they would switch.

Fair Market
Product Manager | Figma | Women Techsters Fellowship hackathon
- Designed end-to-end workflows for a B2B marketplace for SMEs, covering listings, order placement and escrow payments.

Splita
Product Manager and Backend Engineer | Node.js, Express.js, MongoDB, KoraPay | Capstone, The Curve Africa
- Defined the membership, payout and validation logic for a group savings (ajo) platform and co-built the backend as one of three backend engineers.

SKILLS

Product: Product Strategy | Product Discovery | Product Delivery | User Research | PRDs and User Stories | Prioritization | Roadmaps | Go-to-Market (GTM) | Sprint Planning | Launch Readiness | Product Analytics | Stakeholder Management

Technical: API Testing (Postman, Swagger) | Basic SQL | Git and GitHub | AI Prototyping (Base44, Lovable)

Tools: Jira | Linear | ClickUp | Trello | Google Analytics | Metabase | Figma | Miro | Notion | Canva | Cursor | Claude Code

EDUCATION

University of Lagos, Nigeria
Bachelor of Science in Sociology

CERTIFICATIONS

- SVPG Product Masterclass, Silicon Valley Product Group — November 2026
- Product Leadership Accelerator (PLA), Innovate Africa Foundation — May - July 2026
- Introduction to Software Engineering (Backend Development), The Curve Africa — May - November 2025
- Full-stack for Beginners, Tech Impact Academy (Tunga) — February - July 2025
- Diploma in Product Management, Tech4Dev — October 2023 - November 2024
- Data Analysis in Excel, Fuse Varsity — November 2024
- Product Management Basics, Pendo — January 2024
- Registered Scrum Master, Scrum Inc — January 2023
- Product Management Bootcamp, Tech4Dev — August - September 2022

VOLUNTEER AND LEADERSHIP EXPERIENCE

Career Flow
Co-Founder, Programs and Partnerships Lead — July 2026 - Present
- Lead the programs of a nonprofit that helps young Nigerians make informed education and career decisions: planning programs, picking outreach locations, securing partnerships and post-program reporting.

Creative Impact Awards
Programs Lead — January 2026 - Present
- Worked with a team on the inaugural edition of an annual awards ceremony under Digitallie, and helped define the recognition framework, award categories and nomination process.

National Youth Service Corps (NYSC)
Project Director, IT Community Development Service (CDS) — 12 months
- Led monthly IT community projects reaching 3,000+ students across 7 schools and 2 correctional facilities, on a budget under ₦1,000,000. Earned a local government award for outstanding service.